WNYU
THE NEW YORK UNIVERSITY RADIO NETWORK

New York University
University Heights
New York 53, N. Y.

LU 4-0700

December 15, 1964

Mr. Don McGannon
President-Westinghouse Broadcasting Inc.
122 East 42nd St.
N.Y., N.Y.

Dear Mr. McGannon

Your secretary mentioned today by telephone that my previous letter left some doubt in your mind as to how you might help in our negotiations with those broadcast interests which might be inclined to grant their New York FM frequency to the university.

So far we have received definite negative replies from Hathaway Watson at WOR and from the Fortuno Pope station WHOM. Left to be heard from are John Kluge at Metromedia, Arthur Hull Hayes at CBS, and Raymond Welpott at NBC. We would appreciate it greatly if you could provide an introduction and facilitate and meeting with these individuals.

In the meantime we have also been in contact with the United Nations concerning the possibility of obtaining their presently reserved frequency. Mr. Michael Hayword, Chief of television operations and an NYU Heights Alumnus has disussed this possibility with us and with the General Counsel for the UN and apparently a mutually acceptable agreement can be worked out. In addition they inquired in Washington at the FCC and have been told that such an agreement would receive a favorable hearing.

In light of the above the time seems opportune to begin the necessary engineering and legal surveys and to therefore accept your most generous offer of aid in these areas.

From our present knowledge we have picked three possibly suitable transmitter sites. However we do require an expert opinion on which would be best. In addition a professional ought to prepare the actual application and take the necessary terrain readings.

We have spoken to most of the Sales Engineers concerning the purchase of a transmitter but would appreciate the advice of someone who has actually purchased and installed this type of equipment.

It is quite likely that we will be moving shortly into more spacious and suitable space. This presents us with the necessity of designing and supervising the construction of new studios and control rooms. In this too we would appreciate any advice which you may be able to provide.

All this is quite formidable and no doubt unreasonable; however I trust that you will be sympathetic to our requests and that you may be able to aid us.

Our winter vacation begins on the seventeenth of December and lasts through Jan 3. During that time I may be reached at the following address: 927 Forest Avenue, Glencoe, Illinois. 312 Ve 5-0152.

Thanking you for your cooperation. I am

Very truly yours

Joseph S. Steinberg

Joseph S. Steinberg
General Manager